

LIGHT INDIA INTERNATIONAL

Tripura Vasini White Petals, Bellary Road,
Armane Nagar, Bengaluru, Karnataka-560006
kamal@isleind.org, aarshi@isleind.org
www.Lii.co.in

22-24 November 2023
Palace Ground, Bengaluru

For a brighter future



indian society of lighting engineers



The Indian Society of Lighting Engineers has great pleasure in presenting the **LIGHT INDIA INTERNATIONAL 2023**, at Tripura Vasini White Petals, Bellary Road, Armane Nagar, Bengaluru, Karnataka - 560006, India during 22-24 November 2023.

The 2.4 billion dollar lighting Industry in India is witnessing a double digit growth in recent years, thanks to the emphasis being given on infrastructure development by the Central and State Governments and the growing awareness of the importance of appropriate lighting in day to day applications. With the increased investments in the Infrastructural sectors, the lighting industry is poised for rapid development. Smart city concepts have thrown open many avenues and lighting plays a critical role.

The lighting industry in India is on a globalization drive and is now providing the Indian consumers a variety of lighting products sourced domestically as well as from overseas. In the context of the reduced import duty regime in India, the globalization drive is gaining momentum.

The growing living standards in India are finding expressions in the lighting industry in many ways. The country is in the midst of an unprecedented growth in industrial and infrastructure facilities.

The Light India International 2023 will publicise the developments taking place in the lighting industry and provide excellent marketing opportunities for all the products and services covered by the lighting industry.

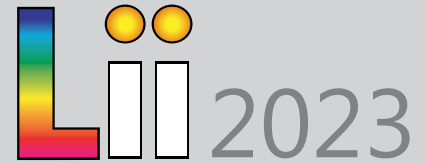
EXHIBIT PROFILE - LED LIGHTING FOR

- Airport & Runway lighting
- Architectural lighting
- Building Lighting
- Casino & Disco Lighting
- City Beautification & Smart City lighting
- Decorative Lighting
- Environmental / Landscape lighting
- Industrial lighting
- Intelligent lighting
- IT, Publications, consultancy services relating to lighting industry
- LED lighting products & components
- Lighting accessories and controls
- Lighting with non-conventional energy
- Power saving solutions
- Railway / Metro lighting
- Refineries / Mines lighting
- Residential, commercial, retail lighting
- Security lighting
- Speciality lighting
- Stage Lighting
- Street lighting
- Testing, measuring instruments
- Tunnel Lighting
- Underwater & Fountain Lighting



Technical Seminar

23rd November 2023 - 10 to 6 pm



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VISITOR PROFILE

Light India International will be mainly a B2B event. The fair will be open to public in the evenings.

The Business Visitors Include –

- Architects
- Building Contractors & Engineers
- Construction Companies
- Corporates
- Electricity Board
- End Users
- Government Planning & Development departments
- Home Lighting Solution Seekers
- Hospitals
- Hoteliers / Hospitality Industry
- Interior Designers
- IT Companies
- Lighting & LED Industry Professionals
- Lighting Consultants
- Lighting Dealers
- Lighting Fixture Manufacturers
- Municipal Corporations
- Real Estate Developers
- Retail Space Designers
- Signage Industry
- Stage Lighting
- Suppliers of Equipment Material to the LED Industry

ADVERTISING & PUBLICITY

An effective ad campaign during and prior to the event will be run in different media.

- Advertisements in national newspapers and industrial journals will be published well ahead, which would flash highlights and previews of the event.
- TV commercials
- Hoardings & Banners across the city.
- Direct mailers and special invitations will be sent to decision - makers and key personnel and professionals related to the industry.

LIGHTING FACADE

Gallery for Innovative Product Launch

- Innovative Lighting Projects - Models
- Featured Design Solution & Applications
- Showcasing State of the Art Technology - Luminaires

FAIR DIRECTORY

A well designed directory, comprising comprehensive information about all the participants will be distributed to industry delegations, government officials, OEMs and project officials. The directory would serve the purpose of a Buyer's Guide / Resource Directory.

STALLS

Modular in construction as per international standards. In terms of features, facilities and aesthetics, the stalls will be in a well-lit ambience. Standard modules with fascia would measure 9 sq.mtrs. However, larger modules can be made available on request.

WHY EXHIBIT?

- Lii2023, the oldest established lighting event in the country, provides a platform to project your products, technologies and services to the entire cross section of lighting interests from specialized interest groups to large users from government and industry.
- Lii2023 gives access to engineers, designers, architects, researchers and government and industry decision makers as well as the general public.
- Lii2023 is an event of ISLE, the only neutral technical body dedicated to promoting good lighting practice for the last 34 years.
- Lii2023 has introduced a special feature, the Lighting Façade for featuring innovative lighting products, design solutions and applications and state of the art technology.
- Lii2023 is the right platform for increasing brand awareness, launching new products, exploring investment opportunities and locating partners for joint ventures and tie-ups.
- Lii2023 is planned with a concurrent one day Technical Seminar with international faculties to address the emerging trends in lighting including IOT.



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FOR THE EXHIBITORS, LIGHT INDIA INTERNATIONAL PRESENTS OPPORTUNITY TO

- Present your products and services to potential buyers / dealers / customers.
- Introduce latest technical know-how in lighting industry, energy efficiency and renewable energy
- Launch new products in the midst of media, industry professionals
- Increase brand awareness
- Explore investment opportunities
- Locate partners for joint ventures and tie-ups

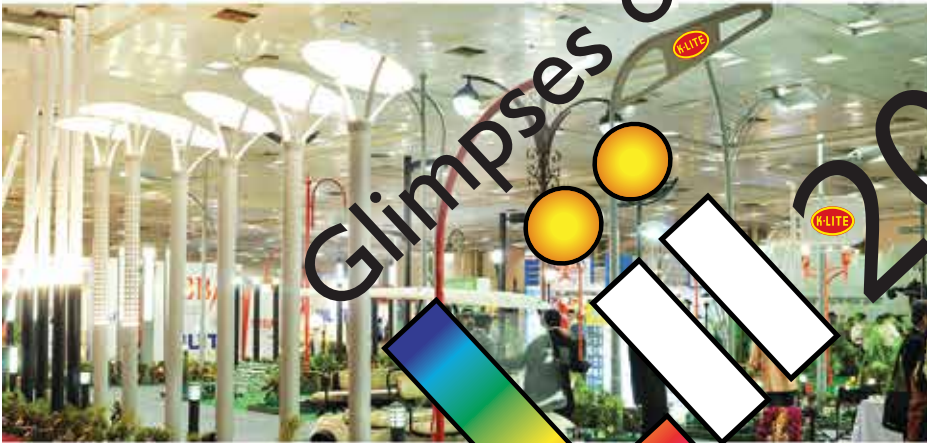
Fair Timings

22.11.2023 WEDNESDAY - 10.30 a.m to 7.00 p.m.
23.11.2023 THURSDAY - 10.30 a.m to 7.00 p.m.
24.11.2023 FRIDAY - 10.30 a.m to 7.00 p.m.

WHO SHOULD PARTICIPATE ?

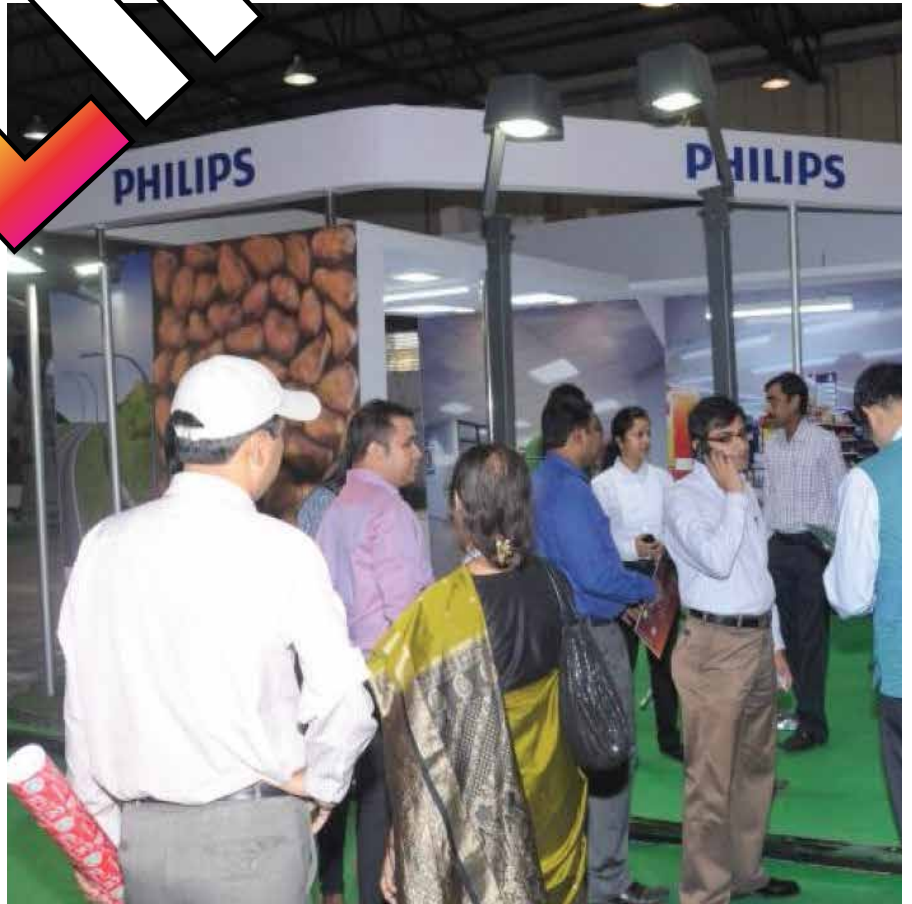
- Manufacturers, importers, agents, dealers in lighting industry
- R&D institutions, Testing & Measuring instruments manufacturers
- Government Departments, Electric Utilities, Non Conventional Energy, Transport, Housing, Industrial Development Agency.
- NGO's engaged in energy development
- Publishers, Service providers, Lighting consultants & Lighting design software companies







Glimpses of
Lii
2013



Glimpses of  2015



Speakers



RSVP :

Mr. Kamal Sethia, Chairman, Lii 2023, Cosmos Engineering Industries Pvt Ltd., 8, Ganesh Chandra Avenue, Kolkata - 700013.
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Mr. Arshi KrishnaChar, Co-Chairman, Lii 2023, F-201 2nd Flr, 7th Cross, Adarsh Residency, 8th Block, Jeya Nagar, Bengaluru-560 070.
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